



MMTA presents a ...

## Studio Management and Business Seminar

June 19<sup>th</sup>, 2009 | Duluth

The College of St. Scholastica  
Tower Hall, Room 3625  
1200 Kenwood Ave  
Duluth, MN 55811

June 26<sup>th</sup>, 2009 | Willmar

Willmar Public Library  
Multi-Purpose Room  
410 5<sup>th</sup> Street SW  
Willmar, MN 56201

July 10<sup>th</sup>, 2009 | St. Paul

University of St. Thomas  
Brady Education Center (BEC)  
on South Campus, Room 114  
2115 Summit Ave  
St. Paul, MN 55105

### Schedule (for all locations)

9:00 – 9:15am	Registration
9:15 – 10:05am	Session I
10:05 – 10:25am	[Break]
10:30 – 11:20am	Session II
11:25 – 12:15pm	Session III

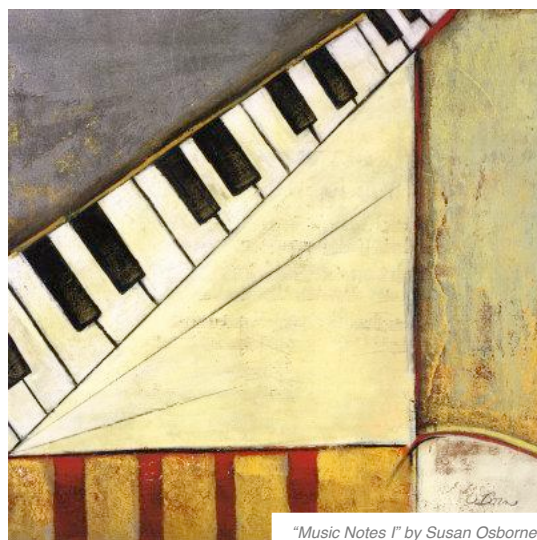
### Cost

Preregistration	\$25
At the door	\$27

### Preregistration Deadlines:

Duluth	May 29
Willmar	June 5
St. Paul	June 19

Open to MMTA members  
and non-members



"Music Notes I" by Susan Osborne

In June and July, MMTA will be putting on a three-part seminar in Duluth, Willmar and St. Paul that deals with some issues that face independent teachers: business practices and studio management. Workshops include:

### Business Practices for Independent Music Teachers, by Monica Allen

Is your business ready for an update? Get ideas on issues all independent teachers deal with on a daily basis: studio policies, tuition and fees, budgeting, bookkeeping, and more. A brief resource list will be included.

### Studio Promotion, Marketing and Professional Image, by Jon Iverson

This workshop covers practical and low cost ways for teachers to market and promote their studio, many of which can be done from home! In addition to helping teachers get started with topics such as social networking sites and placing Internet search ads, this session will give teachers practical tips to update their studio's professional image, and much, much more!

Do you ...

- Want to attract new students?
- Have questions about setting rates?
- Want to develop a studio website?
- Need help promoting your studio?
- Want to update your studio's image?

### Web Design, by Marcia Vahl

A workshop for those who are comfortable using their computer and would like to build a website for their studio. We will discuss what to include on your website; understanding basic terminology, including browser, URL, domain name, web server, hosting, and HTML; and step by step instructions for several free and low cost ways of building your first website. Participants will be able to see a demonstration on screen of exactly that steps to take in building a website.

Join MMTA for this seminar and give your studio a boost for the new school year!

Dates and locations listed to the left.

Registrations for this seminar can be done at the door at the locations listed on the left.

Preregistrations can be made by completing the registration and mailing it to the MMTA office.



*MMTA Studio Management and Business Seminar*

## Registration Form

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

LOCATION \_\_\_\_\_

PAYMENT    Cash \_\_\_\_\_    Check \_\_\_\_\_

CREDIT CARD \_\_\_\_\_

*(MasterCard and Visa only)*

Mail to:

MMTA  
10800 Lyndale Ave S #263  
Bloomington, MN 55420

