

MMTA Advertising Deadlines and Page Specifications

Deadlines:

Handbook: July 1st

Newsletters: 45 days before issue release

• August 15th for October/November/December issue

• November 15th for January/February/March issue

• February 15th for April/May/June issue

• Convention Book: April 1st

Bravo Ad: May 1st

• Honors Concert Program: May 1st

Page Specifications:

• Handbook, Newsletter and Convention Book:

o Full Page: 8 ½" W x 11" L

Half Page: 8 ½" W x 5 ½" L

• Handbook and Newsletter Only:

Quarter Page: 4 ¼" W x 5 ½" L or 5 ½" W x 4 ¼" L

• Newsletter Only:

o Eighth Page: 2 ¾" W x 3 ¾" L

Bravo Ad: 6" W x 4" L

• Honors Concert Program:

Full Page: 4 ¼" W x 11" L
Half Page: 4 ¼" W x 5 ½" L
Quarter Page: 4 ¼" W x 2 ¾" L

Ad Submissions:

Ad files: .jpg, .png, .pdf, .doc, .docx, .pub

Send all ads and contracts with payment to: mmta@mnmusicteachers.com OR

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To pay by credit card, contact the MMTA Office at 952-345-0629.