

MINNESOTA MUSIC TEACHERS ASSOCIATION 2023-2024 MMTA Advertising Agreement

	0	ganization/Contact Person				Email					
	A	ddress	City	State	Zip	Phone		Ext	t.	_	
	Si	gnature		Date		Patron		Non-Profit			
20	23-2024	MMTA Handbook [Su	bmission Deadline: July 1st]				T	Price	ı		Total
•	Inside Fro	nt Cover						\$300	\$;	
•	Inside Ba	ck Cover						\$225	\$;	
•	Full Page							\$200	\$;	
•	Half Page							\$135	\$;	
•	Quarter P	age						\$75	\$;	
								Sub Tot	tal \$; _	
				N	on-Profit	Organiza	tion: 2	5 % Discou	ınt \$	-	
				Patron	Member	: 10%, 15	%, or 2	.0% Discou	ınt \$: _	
							Har	ndbook Tot	tal \$. _	
			[Submission Deadline: 45 days			sired issue(s)	1	- " C:			
•	Full Page	Oct/Nov/Dec '	23 Jan/Feb/Mar '24	April/May	//June '24			5 x # of issu			
•	Half Page	: Oct/Nov/Dec '	23 Jan/Feb/Mar '24	April/May	//June '24		\$11	5 x # of issu			
•	Quarter F	Page: Oct/Nov/Dec '	23 Jan/Feb/Mar '24	April/May	//June '24		\$80	x # of issue			
•	Eighth Pa	ge: Oct/Nov/Dec '	23 Jan/Feb/Mar '24	April/May	//June '24		\$45	x # of issue	es \$	5	
•	Want Ad:	Oct/Nov/Dec '	23 Jan/Feb/Mar '24	April/May	//June '24		6	lines = \$20	\$	5	
•	Want Ad:	Oct/Nov/Dec '	23 Jan/Feb/Mar '24	April/May	//June '24		3	lines = \$10	\$	•	
								Sub Tot	tal \$	-	
				N	on-Profit	Organiza	tion: 2	5 % Discou	ınt \$	-	
				Patron	Member	: 10%, 15	%, or 2	0% Discou	ınt \$: _	
				MMTA I	Member:	50% Disco	ount (M	Vant-Ads On	ıly) \$	-	
							New	sletter Tot	tal \$: _	
20	24 MMT/	Convention Book (Submission Deadline: April 1st]								
•	Inside Ba							\$200	\$;	
•	Full Page							\$150	\$;	
•	Half Page							\$80	\$;	
<u> </u>							1	Sub Tot	tal \$	<u> </u>	
					Non P-	ofit Organi	zation:	3ub 10 25 % Discou			
						_					
				Pat	ıron ivlem			20% Discou			
						C	onventi	on Book Tot	tal Ś		

Page 1 Sub-Total: \$ ____

2023-2024 MMTA Advertising Agreement (cont'd.)

2024 MMTA Bravo Awar	rds [Submission Deadline: May	1st.
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•	Bravo Award Ad (slideshow displayed prior to the MMTA Honors Concert)		\$50 x # of ads	\$	
			Sub Total	Ś	
Non-Profit Organization: 25 % Discount				•	
	Patron Member: 5% Discount				
	Bravo Award Total				
			•		

2024 Honors Concert Program [Submission Deadline: May 1st.]

•	Full page	\$500	\$
•	Half page	\$250	\$
•	Quarter page	\$125	\$

Sub Total \$ _____

Non-Profit Organization: 25 % Discount \$ _____

Patron Member: 10%, 15%, or 20% Discount \$

Honors Concert Program Total \$ _____

Package Discounts [Packages include 1 Handbook ad, 1 Convention Book ad, listed number of newsletter issues, Bravo ad and Honors Concert ad.]

•	Full page package with 3 newsletter issues	20 % discount	\$
•	Full page package with 2 newsletter issues	15 % discount	\$
•	Full page package with at least 1 newsletter issue	10 % discount	\$
•	Half page package with 3 newsletter issues	20 % discount	\$
•	Half page package with 2 newsletter issues	15 % discount	\$
•	Half page package with at least 1 newsletter issue	10 % discount	\$

Total Discount(s):	\$
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Page 1 Sub-Total:	\$
Page 2 Sub-Total:	\$
Ad Agreement Total:	\$

- Send submissions via e-mail to mmta@mnmusicteachers.com; or on a CD-ROM or flash drive. Please use one of the following formats: .jpg, .gif, .pdf, .doc, .docx, or .pub. All other ads should be printed.
- Send check <u>payable to MMTA</u> with completed contract to: MMTA 10800 Lyndale Ave S, Ste. 120 Bloomington, MN 55420 <u>mmta@mnmusicteachers.com</u>
- Direct advertising inquires, questions and concerns to: MMTA Office mmta@mnmusicteachers.com 952-345-0629